

*Simply***Home**[®]

EMPOWERED
by **TECHNOLOGY**[™]

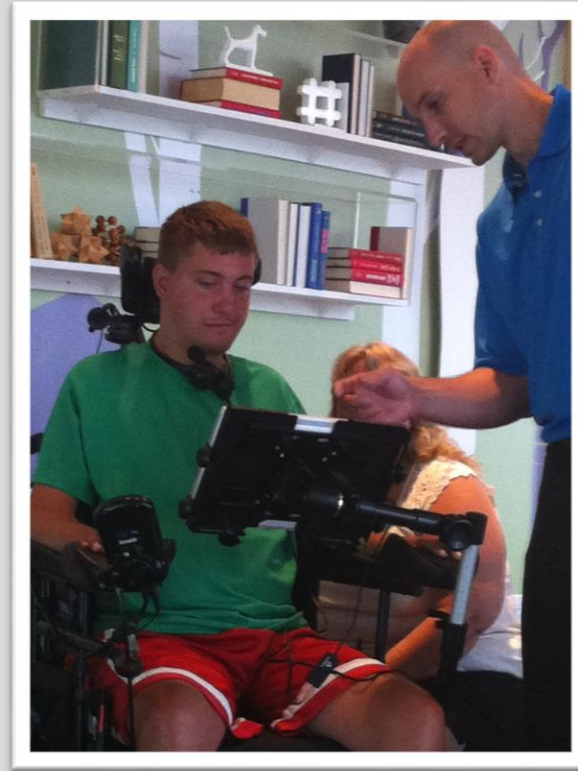




Who Is *SimplyHome*?

- A North Carolina and Wisconsin based company, committed to flexible, accessible and consumer-centered supports that maximize independent living.
- Our affiliated companies have been providing long-term care to the elderly and people with disabilities since 1989.
- Starting implementing SimplyHome technology in 2003 with a transition of 154 individuals from a facility into community based residential living.
- First National Accreditation through CARF for utilization of SimplyHome Technology in Long-Term Care in 2007.

Extreme Makeover – Home Edition





What is Enabling Technology?

Technology for the home that is designed to:

- Empower independence
- Monitor routines & activities
- Be proactive about health and safety
- Offer customizable response options
- Provide peace of mind



Dakota learning how to Use his Medication Dispenser.



Common Applications

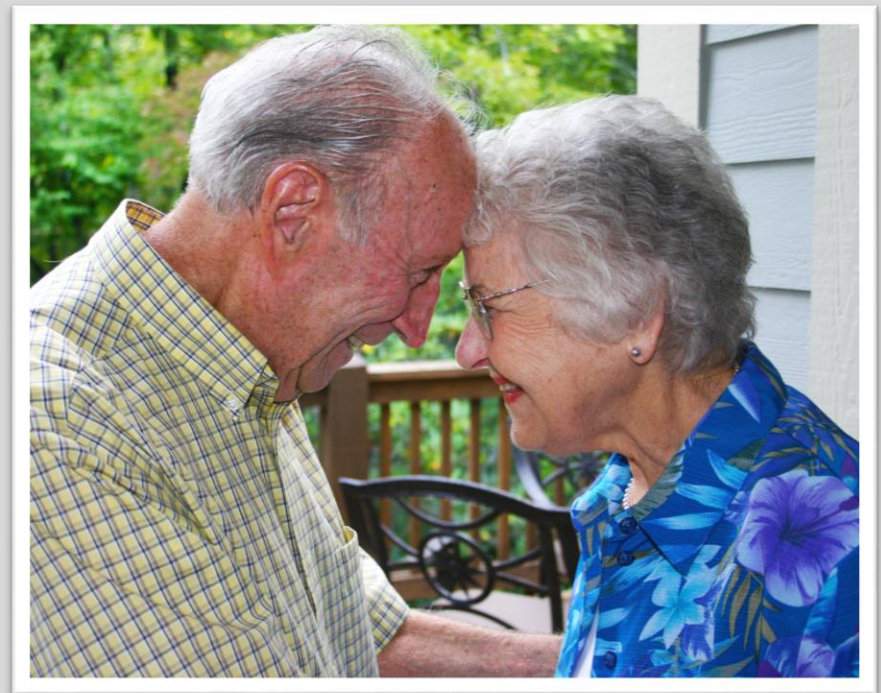


- Night time activity and sleep patterns
- Medication adherence
- Chronic Medical Conditions
- Toileting frequency, incontinence, bathing frequency
- Cooking and eating habits, use of appliances



Common Applications

- Temperature in the home
- Inactivity, wandering, falling, egress
- Ability to page staff support
- Trends in behavior
- Environmental controls





How can tech integrate with Care?

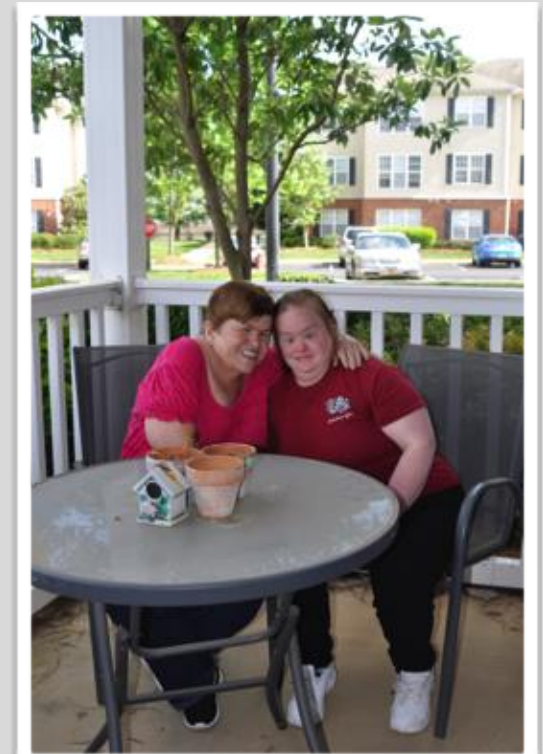
- No technology can fully replace care
- Real-time, Passive Alerting
- Care when needed, not “just in case”
- Engages current, familiar caregivers and natural supports
- Focus shifts to the outcome NOT specifics of how an outcome is achieved
- Ethical considerations for appropriate technology use cases





How can tech support an individual?

- Allows consumer choice first
- Provides access to new forms of communication, control and information
- Allows for the dignity of risk
- Ethical considerations for appropriate technology use cases



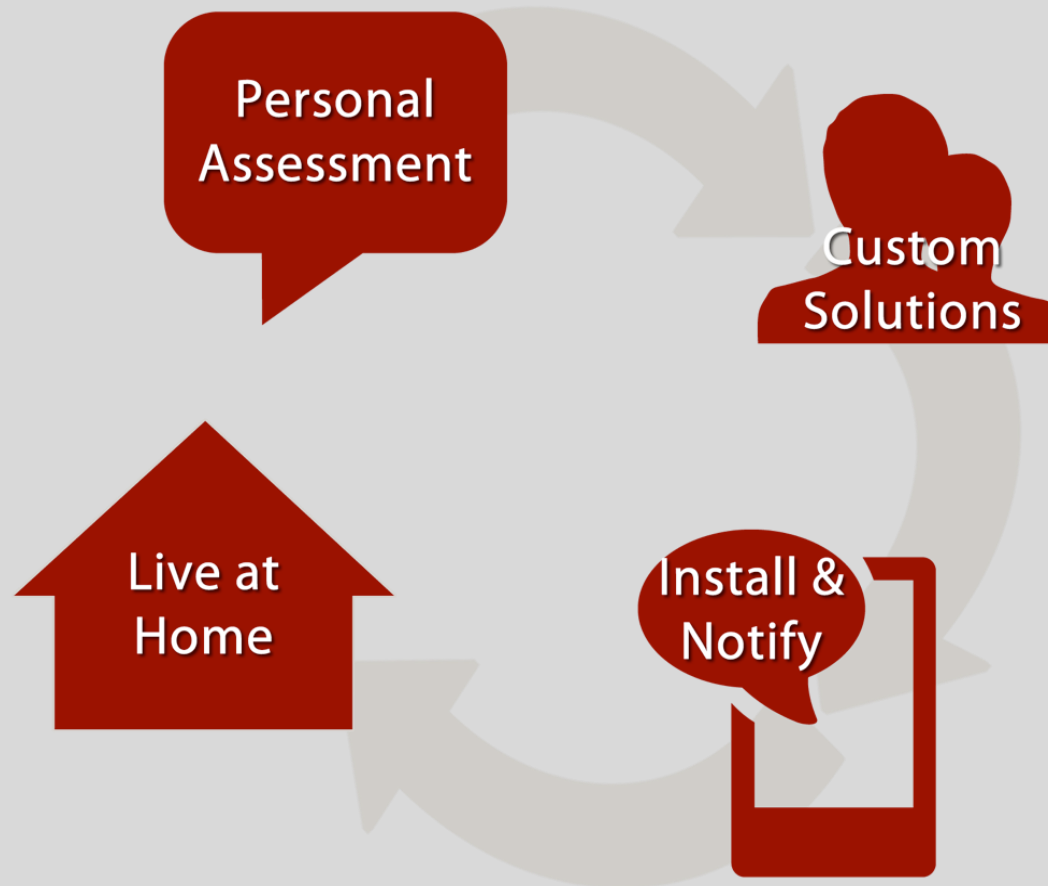


Jonathon's Story





Our Process





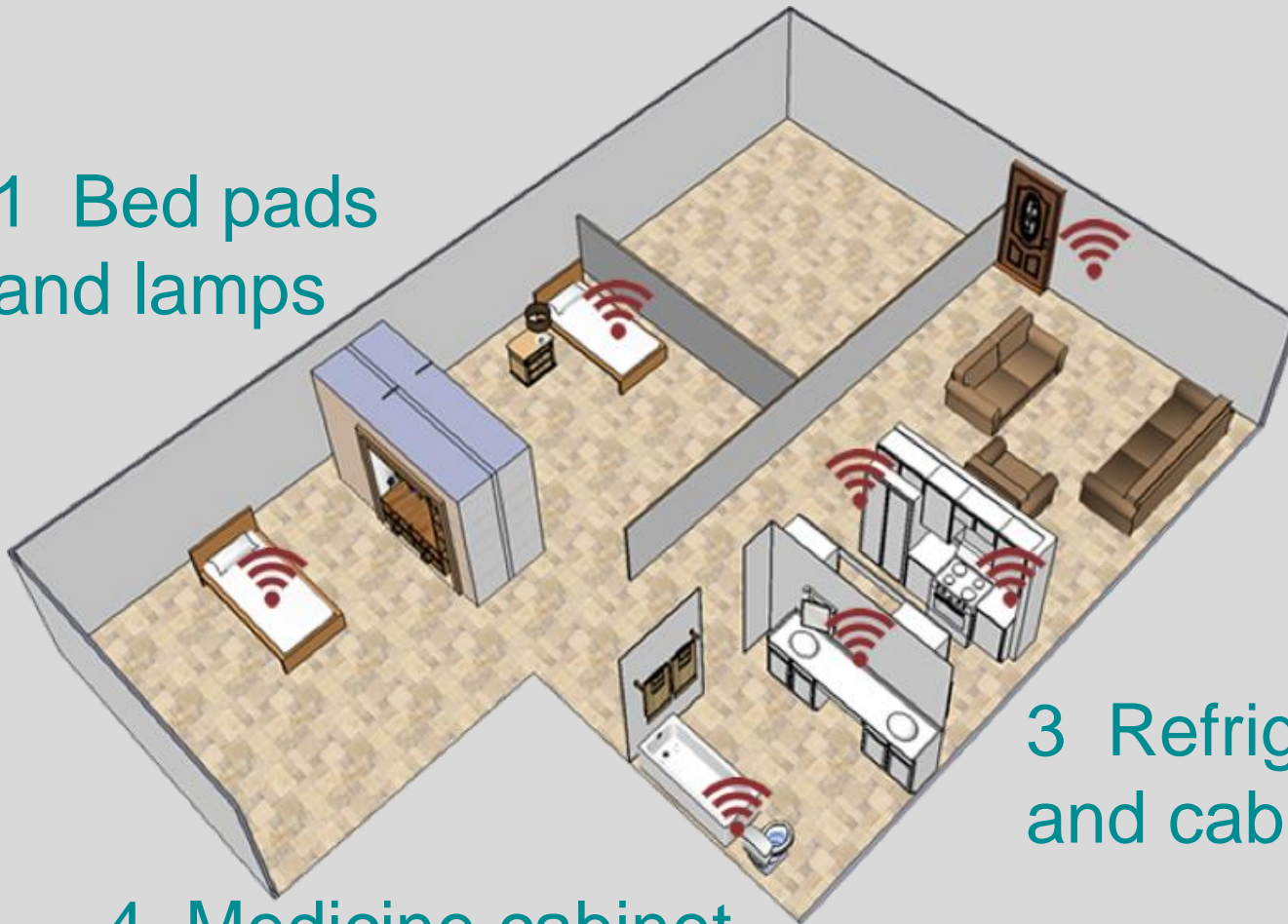
SimplyHome System

1 Bed pads
and lamps

2 Motion and
Front Door

3 Refrigerator, stove
and cabinets

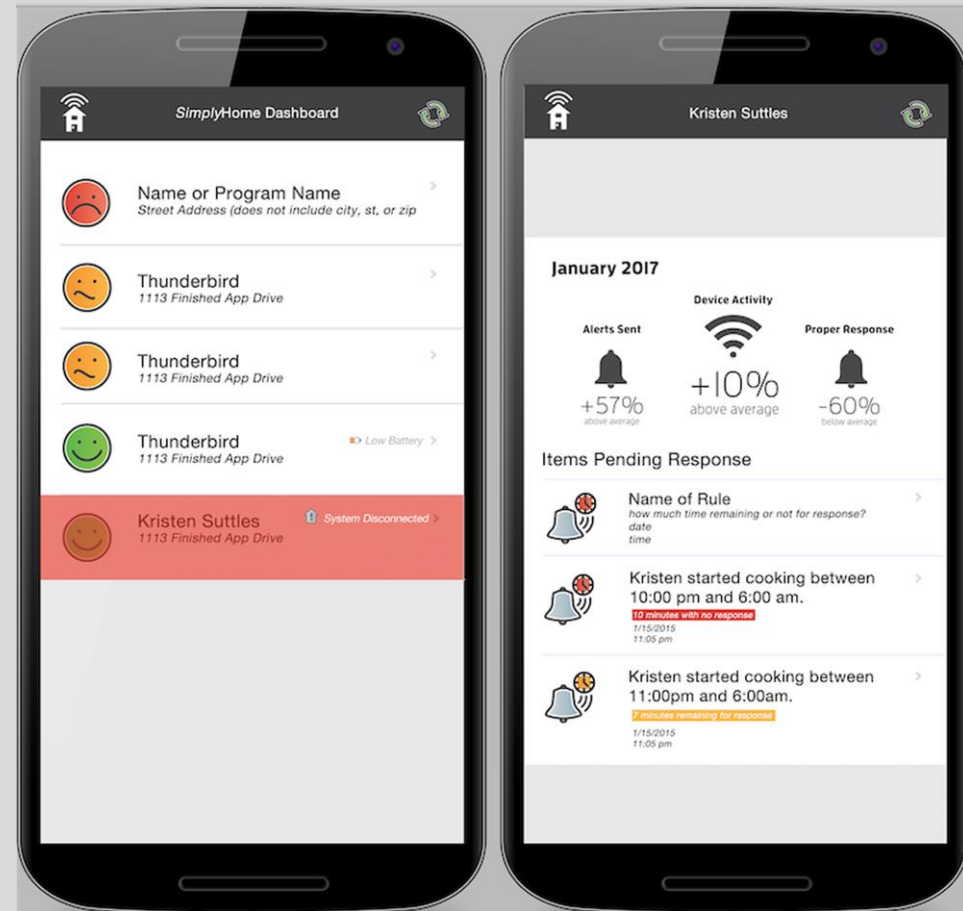
4 Medicine cabinet
and water sensor





SimplyHome System

- Real-time status of individuals and alerts for concerning issues
- Customizable response options
- Data Collection for trend reporting
- Pre-defined Check-in times with tasks to complete while on-site.
- Bluetooth Beacon integration for location awareness





Wisconsin Outcomes

Wisconsin Outcome-**\$1.79 Million Dollars Saved Annually** by one Managed Care Organization which was completed in 2013. 128 individuals participated in the study

Much **higher quality of life** and satisfaction results

72% reduction in hospitalizations and emergency detentions in Community Living Programs compared to previous 24hr staffed living settings



New York Outcomes

Wildwood Programs – Studied 16 individuals supported by technology. Over **\$624,000 in annual savings**, including a 65% in falls for one client.

UCP of NYC – Began technology implementations in July 2015, and first studies have shown savings of over **\$3,000 per program per month**.

Ability Beyond – Studied 2 programs, serving 12 individuals in supported apartments. At one program, for every \$1 spent on technology in the first year they saved \$9.05. After the first year, **for every \$1 spent on technology they saved \$82.05**.





North Carolina Outcome



David's support in the community provides a **savings of over \$92,000 annually** versus the services originally recommended for him after his college graduation.



Anthony's Story



“For people without disabilities, technology makes things easier. For people with disabilities, technology makes things possible.” IBM Employee Training Manual, 1991

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